VAERG

OUTSIDE-IN

24h TURNAROUND

150+ DATA SOURCES

5 REPORT SECTIONS

Screen any target in 24 hours.

What it is

VAERG Outside-In is a structured, automated commercial screening of any business based entirely on publicly available information and external signals. No seller access, NDA or management interaction is required. Using only a company registration number, VAERG analyses the target across more than 150 external data sources and delivers a structured commercial report within 24 hours.

The analysis

Every report delivers a structured external view across five dimensions:

Key financials

3–5 year revenue, EBITDA signals, margins, growth indicators, headcount development and credit rating.

Investment framing

Business model logic, revenue drivers, customer structure and geographic exposure.

Competitive structure

Market scope, competitor mapping, competitive intensity, barriers, and substitution risk.

Governance signals

Leadership, board composition, ownership profile, credit risk, insolvency signals and related-party exposure.

External signals

Media sentiment, recruitment trajectory, IP position, digital momentum and litigation exposure.

When to use it

- **Early deal triage** - Screen before requesting the IM.
- **Proactive sourcing** - Screen proprietary targets before first contact.
- **Bolt-on qualification** - Assess fit before committing evaluation resources.
- **Portfolio monitoring** - Detect governance changes or emerging threats.
- **Advisor preparation** - Structured commercial view before a pitch.

Who it is for

Private equity funds, growth investors, serial acquirers, corporate M&A teams, advisors, consultants and lenders evaluating companies and requiring a fast, structured commercial view before committing resources to a transaction process.

Data sources

The analysis draws on signals from more than 150 external information sources, including company registries, financial filings, credit agencies, media databases, recruitment platforms, IP and patent registries, litigation records, digital footprint data and industry intelligence platforms.

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